



Policy regarding support and partnerships

Approved July 2010

1. Purpose

1.1 The purpose of this policy is to provide guidance to the Advisory Board on seeking or reviewing requests for support and/or partnerships from stakeholders, both individuals and organizations.

2. Scope

2.1 This policy applies to all forms of support and partnerships, including but not restricted to:

- Letters of support and petitions;
- Request for financial contributions and partnerships; and,
- Event organization and sponsoring.

3. Background and Considerations

3.1 The purpose of the nomination proposal project as stipulated in the Steering Committee and Project terms of reference is:

- a) To provide for the long term protection, sustainable use and enjoyment of the Grand Pré Cultural Landscape;
- b) To promote wide recognition, understanding and appreciation of the scientific, educational and cultural values represented by the Grand Pré Cultural Landscape;
- c) To instill a strong sense of community pride and stewardship in the Grand Pré Cultural Landscape;
- d) To establish a world class sustainable tourism destination that will contribute to local, regional and provincial economies;
- e) To ensure community involvement in the interpretation and promotion of the Grand Pré Cultural Landscape; and,
- f) To attain UNESCO World Heritage status for the Grand Pré Cultural Landscape.

3.2 The Advisory Board's responsibilities as stipulated in its terms of reference are:

- a) To provide strategic direction for the proposal;
- b) To ensure that stakeholders are appropriately engaged;
- c) To obtain the support of relevant authorities;
- d) To discuss, approve and review the project's terms of reference, work plan and budget;
- e) To identify necessary staff;
- f) To discuss and approve recommendations made by the Grand Pré cultural landscape UNESCO World Heritage List nomination proposal Steering Committee pertaining to the management of the project, including creating working groups;
- g) To end the Project, as required.

- 3.3 The mandate of this Advisory Board extends up until a successful nomination or the end of the nomination proposal whichever comes first.
- 3.4 The proposed outstanding universal value for the nomination proposal focuses on the agricultural, historic, and symbolic aspects of Grand Pré and area, primarily the dykelands, agriculture, the memorials and the landscape.
- 3.5 The Advisory Board has decided at its meeting of January 2010 on the following priorities for the period covering 2010 – 2011:
- Maintain current levels of support;
 - Prepare the nomination proposal;
 - Secure commitments; and,
 - Deliver on the legacy project.
- 3.6 The Advisory Board has decided at its meeting of January 2010 on the following priorities for the period covering 2011 – 2012:
- Provide answers to the UNESCO reviewers;
 - Maintain stakeholder support;
 - Continue to communicate to stakeholders; and,
 - Proceed with key commitments.

4. Principles

- 4.1 Proposals for support and partnerships should be assessed based on:
- Their direct support for the goals of the nomination proposal, including the proposed outstanding universal value;
 - Stakeholder support;
 - Their ability to enhance the awareness, understanding and appreciation of the scientific, educational and cultural values Grand Pré and area;
 - Impacts on the long term protection, sustainable use and enjoyment of Grand Pré and area;
 - Demonstration of transparency and sustainability;
 - Their ability to strengthen stewardship for the protection of the proposed outstanding universal value;
 - An essential contribution to completing a nomination proposal.
- 4.2 Nomination Grand Pré will require a written submission clearly demonstrating how the proposals meet its assessment criteria.
- 4.3 Nomination Grand Pré will require an analysis from the Steering Committee prior to seeking to enter into partnerships.
- 4.4 Nomination Grand Pré will not make financial contributions to projects or initiatives.
- 4.5 Exceptions to 4.2 include projects or initiatives which directly relate to the Project achieving its goals of completing a nomination proposal.
- 4.6 Where appropriate, Nomination Grand Pré will require a business case to be presented as part of the request support and partnerships.
- 4.7 Where appropriate, Nomination Grand Pré will require the Steering Committee to prepare a business case as part of the analysis carried out prior to seeking to enter into partnerships.

5. Reviews of proposals

5.1 Proposals will be reviewed by the Steering Committee and recommendations will be prepared for the Advisory Board.

5.2 Recommendations to the Advisory Board will be *to support, not to support, or have no opinion*. A rationale will be articulated based on this policy.

5.3 The Advisory Board makes the decision on the support and partnerships.

5.4 A letter to the proponent will be sent by the co-chairs relaying the decision of the Advisory Board.

6. Follow up

6.1 The Project Manager will be tasked with ensuring the implementation of decisions to support and report back to the Advisory Board at its next meeting.